

# ISPO

## 18<sup>TH</sup> WORLD CONGRESS

virtual edition

### 1-4 November 2021



## Highlight your virtual appearance – become a sponsor of the ISPO 18<sup>th</sup> World Congress!

As the leading P&O event in 2021, the virtual ISPO 18<sup>th</sup> World Congress, taking place from 1 to 4 November, offers the perfect opportunity to present your company. Choose between four tailor-made sponsoring packages to successfully address your target audience and increase the virtual visibility of your company. As a sponsor, you will be sure of a strong corporate presence throughout all channels of the virtual congress **before, during and even after the event!**

Let the ISPO World Congress target audience remember you:

#### Technicians involved in P&O

- Prosthetists & Orthotists
- Rehabilitation Engineers
- Orthopaedic Shoe Technicians
- Rehabilitation Technicians
- Mobility Technicians and Designers
- Biomechanical Engineers
- Other Engineers

#### Medical professions involved in P&O

- Physiatrists
- Orthopaedic Surgeons
- Occupational Therapists
- Physiotherapists
- Clinical Psychologists
- Other Related Patient Care Professionals

#### Other target groups

- Medical Suppliers Wholesalers, and Retailers
- P&O Students
- Suppliers and Manufacturers
- Health Insurance and Social
- Insurance Institutions
- Other Social Institutions

Become a sponsor of the ISPO World Congress and benefit from increased visibility through the global ISPO community!

**10,000**  
international  
congress  
newsletter subscribers

with top readers in the USA, the United Kingdom, the Netherlands, France, and Germany



**3,100**

Members in 101 countries



**6,400**

Facebook fans



**1,100**

Twitter followers



Well established  
global ISPO  
community with



**76** National  
Member Societies

**3,400**

LinkedIn followers



**All newsletter subscribers  
and registered attendees  
from 2019 from more than  
100 countries are invited**

More than  
**100** partners

assist in promoting the congress



Over

**4,900**

certified  
ISPO graduates are invited



# YOUR SPONSORSHIP – Choose from the packages below and receive the highest visibility through all the event’s channels.

	DIAMOND exclusive <b>SOLD</b>	GOLD exclusive € 12,000	SILVER limited to 2 companies € 9,000	BRONZE unlimited € 4,000
<b>IN THE PRELIMINARY AND FINAL CONGRESS PROGRAMME BOOKLETS (PDF)</b>				
Listing as sponsor with logo and sponsor level	●	●	●	●
Advertisement*	● Inside front cover, full page, full colour*	● Half page, full colour*	● Quarter page, full colour*	
<b>ON THE CONGRESS WEBSITE</b>				
Company logo on congress website under sponsors with link to company website until 30 November 2021	●	● Below Diamond sponsor	● Below Gold sponsor	● Below Silver sponsor(s)
Company statement about sponsorship*	●	●	●	●
Company logo in exhibitor list	●	●	●	●
Online banner advertisement with link to company’s website until 30 November 2021*	●	●	●	
<b>IN THE MONTHLY CONGRESS E-NEWSLETTER</b>				
Listing as sponsor with logo and sponsor level in monthly congress e-newsletter	●	●	●	●
Listing of a maximum of two workshop titles and dates in one congress e-newsletter	● Listing as Diamond sponsor workshop	● Listing as Gold sponsor workshop		
<b>IN ISPO’s SOCIAL MEDIA CHANNELS</b>				
Announcement as sponsor with logo and level in one social media post (Facebook, Twitter, LinkedIn)	● Stand-alone post	● Stand-alone post	● Listing together with Bronze sponsor(s)	● Listing together with Silver sponsor(s)
<b>ON THE VIRTUAL EVENT PLATFORM</b>				
Rotating event banner with logo in all areas of the online platform (landing page, congress, exhibition) until 31 October 2022, potentially rotating with other sponsor logos	● Stand-alone banner	● Combined banner	● Combined banner	● Combined banner
Acknowledgement with logo and sponsor level in virtual opening and closing ceremonies	●	●	●	●
Preferential visibility in the virtual exhibition area	● Preferential listing	● Preferential listing after Diamond sponsor	● Preferential listing after Diamond and Gold sponsor	● Preferential listing after other sponsor groups
<b>DURING REGISTRATION</b>				
Listing as sponsor with logo and sponsor level on online congress ticket (PDF) / confirmation email	●	●	●	
<b>OTHER BENEFITS</b>				
Permanent congress tickets plus congress documentation	● 20 tickets	● 14 tickets	● 8 tickets	● 4 tickets
Selection of time slots for maximum of two workshops	● First choice	● Second choice		
One article about sponsor and its research / education (non-commercial) in ISPO eUpdate*	●			

\* Produced by sponsor and delivered at sponsors’ expense.

Are you undecided? Here you can learn more about the TOP 5 reasons why you should become a sponsor:

<http://www.ispo-congress.com/exhibition-and-sponsors/profile/why-sponsor/>

Do you have questions regarding our sponsorship packages or would like to discuss further ideas? Please contact us:



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INTERNATIONAL  
SOCIETY FOR PROSTHETICS  
AND ORTHOTICS

[www.ispo-congress.com](http://www.ispo-congress.com)