



The Art
and the
Science



ISPO
19TH WORLD CONGRESS
Guadalajara, Mexico
24 - 27 April 2023

**EXHIBITOR
INFORMATION**



INTERNATIONAL
SOCIETY FOR PROSTHETICS
AND ORTHOTICS

www.ispo-congress.com
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ISPO

19th World Congress

will be taking place from 24 to 27 April 2023 in Guadalajara, Mexico.
Become an exhibitor and join the community!

Event profile

Every two years, the International Society for Prosthetics and Orthotics (ISPO) invites professionals involved in the care of patients in need of mobility products (prosthetics, orthotics, and wheelchairs), assistive technology, and rehabilitation services to the ISPO World Congress, which combines a high-quality scientific programme with an international exhibition ensuring an up-to-date and comprehensive overview of the market.

The organiser



ISPO is a global, multidisciplinary, non-governmental organisation aiming to improve the quality of life for persons who may benefit from prosthetic, orthotic, mobility and assistive devices. ISPO provides an effective platform for the exchange and communication on all aspects of the science, practice, and education associated with the provision of prosthetic and orthotic care, rehabilitation engineering, and related areas.

Covering global markets

With a mission to reach a variety of markets, the event travels around the globe

- Kobe, Japan (2019)
- Cape Town, South Africa (2017)
- Lyon, France (2015)
- Hyderabad, India (2013)
- Leipzig, Germany (2010)
- Vancouver, Canada (2007)

ISPO
17th World Congress
2019 in Kobe, Japan



International exhibition

Take advantage of ISPO's well-established community

The ISPO 19th World Congress will attract professionals in the rehabilitation fields of prosthetics and orthotics as well as mobility and assistive technology.



Together with the three Member Societies Mexico, Canada, and United States, and the support of other regional ISPO societies, the World Congress in Mexico will offer a high calibre four-day scientific programme presented by renowned international speakers. At the same time, companies from all continents will present their latest products and innovations in the international exhibition, which is at the very heart of the event. The perfect setting for presenting your products and services to your target audience!

5

Keynotes



Address your target group in Guadalajara

Professionals from over 90 countries are invited to Mexico to participate in the upcoming congress, which is being promoted on every continent by the partner associations of ISPO. Special attention will be paid to professionals from the three host countries Mexico, Canada and the United States, as well as those from neighbouring countries.

P&O professions

- Prosthetists and orthotists
- Biomechanical, rehabilitation and other engineers
- Rehabilitation technicians
- Orthopaedic footwear professionals

Medical professions involved in P&O

- Rehabilitation physicians / physiatrists
- Orthopaedic surgeons
- Occupational therapists
- Physical therapists
- Other related patient care professionals

Other target groups

- Medical suppliers, wholesalers and retailers
- P&O students
- Suppliers and manufacturers
- Health insurance and social insurance institutions
- Other social institutions



International exhibition

Key exhibition areas

- Activity monitoring
- Assistive technology
- Care of older adults
- Clothing
- Digital manufacturing
- Disability sports
- Education and training
- Elastic supports
- Movement analysis
- Orthopaedic footwear
- Orthotics
- Podiatry
- Prosthetics
- Raw / ancillary material, factory supplies
- Research and development
- Robotics
- Services
- Therapeutic equipment
- Wheelchairs and customised solutions
- Workshop fixtures and fittings

Exhibitor workshops

Exhibitors are invited to offer individual workshops for congress delegates and exhibition visitors. You are entitled to present a topic of your choice. Make sure you book your workshop room in good time!

Sponsorship

Sponsorship opportunities are available and range from single options to tailor-made packages. For more information on how to boost your presence at the event, contact info@ispo-congress.com.



Special conditions available to NGOs and start-ups, visit www.ispo-congress.com for details



Experience the Central, North and South American markets

Combined expertise

ISPO International will organise its 19th World Congress for both American continents in collaboration with three ISPO National Member Societies - Mexico, Canada and United States. Exhibitors and participants will benefit from their extensive network, market knowledge and resources.

Medical devices

Mexico's medical device market is the second largest in Latin America, following Brazil. With the acquisition of new technologies and increasing health expenditure, Mexico is the leading importer in Latin America (market size: US\$ 5.9 billion in 2020). Of all medical devices sold in Mexico, imports amount to nearly 90 percent – most coming from the USA, Asia and Europe. The Mexican medical device market is sophisticated and values innovative, high-quality medical technologies. In addition to other products, prosthetics and orthopedic devices are in high demand.

The United States remains the largest medical device market in the world: US\$156 billion, which is 40 percent of the global medical device market (in 2017). By 2023, it is expected to grow to US\$208 billion. A very large



aging population, a long track record of chronic diseases and extended access to health-care services for previously uninsured patients increase the demand for care.

Canada has the eighth largest medical device market in the world, valued at approximately US\$ 8.6 billion in 2020. Because its medical device imports account for nearly 75 percent, its market offers plenty of opportunities for foreign manufacturers. Here too, prosthetics and orthopedic devices are just some of the products in high demand.

Prosthetics and Orthotics market

The main reason most patients in Mexico as well as in the USA and Canada require prostheses is due to vascular diseases. The respective rates of diabetic patients

are high: In 2021, almost 17 percent of the adult population in Mexico live with diabetes. In the United States and Canada, the rates were 13 percent and 10 percent respectively.

There are more than 1 million people living with limb loss in Mexico and about 2.1 million in the USA. In the US, approximately 185,000 patients undergo an amputation each year, or roughly 507 per day. In Canada, there are an estimated 200,000 people living with limb loss.

Present your company and your products to a market that offers great demand!



Congress programme

Congress topics

- Orthotics: lower limb neurological
- Orthotics: lower limb orthopaedic
- Orthotics: spinal
- Orthotics: upper limb
- Prosthetics: lower limb transfemoral
- Prosthetics: lower limb transtibial
- Prosthetics: lower limb ankle & foot
- Prosthetics: upper limb
- Seating and wheelchair
- Footwear
- Paediatrics
- Psychosocial issues / quality of life
- Outcome measurements
- Low- and middle-income countries
- Education
- Rehabilitation medicine and surgery
- Training and therapy
- Gait and balance
- Sports and physical activity
- Device fabrication and design
- Healthcare policy and services
- Other topics

The congress offers participants a unique opportunity for continuing professional development through discussion and exchange. The high calibre scientific programme will be delivered by a variety of professionals from a broad range of disciplines and regions. The World Congress theme **The Art and the Science** brings together two important aspects of prosthetic, orthotic and mobility care.

Session formats

- Keynote lectures
- Symposia
- Instructional courses
- Free paper sessions
- Poster presentations
- Exhibitor workshops

Congress programme will be partially translated into Spanish

Social highlights

Welcome Reception

- Monday, 24 April 2023

Held in the exhibition hall on the opening day of the congress, the Welcome Reception offers an opportunity to re-connect with old friends and make new contacts while visiting the exhibitors.

Congress Party

- Wednesday, 26 April 2023

One of the highlights of each World Congress, the Congress Party celebrates our achievements with great food, drinks, and entertainment. Get ready to feel the spirit of Mexico!

Contribute to the programme

Call for papers

- Submission deadline for symposium or instructional course proposals: 12 September 2022
- Submission deadline for free paper or poster abstracts: 10 October 2022

Submission and presentation in English. Further programme information is available at www.ispo-congress.com.

The location

Guadalajara, Mexico

Guadalajara is considered to be the cultural centre of Mexico. The region has given birth to some of Mexico's most iconic traditions including mariachi music, tequila, and charrería. It enjoys a mild subtropical climate.

Located in the centre of Western Mexico, 560 km or 350 miles west of Mexico City and 320 km or 200 miles east of Puerto Vallarta, Guadalajara is the capital of the state of Jalisco. The Guadalajara metropolitan area has a population of approximately 5 million people, making it the second-largest metropolitan area after Mexico City.

Venue: Expo Guadalajara

The World Congress will take place at Expo Guadalajara, the largest convention centre in Mexico, and one of the largest and technologically best equipped venues for exhibitions, congresses, and events in Latin America.

Address: Av. Mariano Otero #1499 Colonia Verde Valle, Guadalajara, Jalisco, México



Overview Expo Guadalajara



Prices & contacts

Exhibition booth Contact

Space rental fees* (per sqm)

Row stand	330 EUR
Corner stand	340 EUR
Peninsula stand	350 EUR
Island stand	360 EUR

* Exhibitors will be charged an additional 29 EUR/sqm for structural inspection and approval of self-erected stands. All prices plus Danish VAT.

ISPO World Congress
Project Team

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Companies from France, Italy, Spain and Turkey are assisted by the local representatives of Leipziger Messe. Contact details of these representatives can be found at www.ispo-congress.com.

Stand construction

We offer various packages, which include stand construction, furniture and an electrical connection.



For registration and details on stand construction packages refer to www.ispo-congress.com