

The Art  
and the  
Science



ISPO

19<sup>TH</sup> WORLD CONGRESS  
Guadalajara, Mexico  
24 - 27 April 2023

# OVERVIEW SPONSORSHIP PACKAGES

## Perfect presence: Packages with multiple benefits for your company

By choosing our tailor-made packages you will be sure of a strong corporate presence before and during the ISPO 19<sup>th</sup> World Congress. Be sure to secure your personalised sponsorship package as soon as possible and take advantage of the many benefits included.

SPONSORSHIP LEVEL	DIAMOND <b>SOLD</b> exclusive	GOLD <b>SOLD</b> exclusive	SILVER limited to two companies	BRONZE unlimited
FEE	€ 53,000	€ 38,000	€ 28,000	€ 17,000
EXCLUSIVE BENEFITS				
	<p>Lanyards for the participant name badges*</p> <p>Company advertisement on congress app's 'Splash Screen'*</p> <p>One non-commercial article about company and its research / education in the ISPO eUpdate (email newsletter)*</p>	<p>Company logo on the congress bags (production of bags arranged and paid by ISPO)</p>	<p>Choice of note pad, pen or other give away included into the congress bags*</p>	

\*Produced by sponsor and delivered at sponsor's expense

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<b>BENEFITS PRE-EVENT</b>				
Listing with company logo and sponsor level in all congress publications (preliminary programme, programme, congress e-newsletters)	◆	◆	◆	◆
Company logo in exhibitor directory (online and print)	◆	◆	◆	◆
Advertisement in preliminary programme (PDF) and congress programme (print, available in Guadalajara)	◆ outside back cover, full page, full colour*	◆ inside front cover, full page, full colour*	◆ full page, full colour*	◆ half page, full colour*
Online banner advertisement on congress website with link to company website until May 2023*	◆	◆	◆	n/a
Company logo on congress website under sponsors with link to company website until May 2023	◆	◆	◆	◆
Company statement about sponsorship on congress website	◆	◆	◆	◆
Recognition as sponsor with logo and level in one social media post (Facebook, Twitter, LinkedIn)	◆ Stand-alone post	◆ Stand-alone post	◆ Listing together with Bronze sponsor(s)	◆ Listing together with Silver sponsor(s)
<b>BENEFITS DURING EVENT</b>				
Selection of branding opportunities at EXPO GUADALAJARA Convention & Exhibition Center (production and rental fee not included)	◆ Preferential	◆ Preferential after Diamond sponsor	◆ Preferential after Gold sponsor	◆ Preferential after Silver sponsor(s)
Logo recognition on sponsor sign in the entrance area of the EXPO GUADALAJARA Convention & Exhibition Center	◆	◆	◆	◆
One company flyer inserted into congress bags (max. size A4)*	8 pages	8 pages	4 pages	2 pages
Selection of exhibit space (space rental not included)	◆ Preferential	◆ Preferential after Diamond sponsor	◆ Preferential after Gold sponsor	◆ Preferential after Silver sponsor(s)
Recognition with logo and sponsorship level in the opening and closing ceremonies	◆	◆	◆	◆
Full congress registration	◆ 10 tickets	◆ 7 tickets	◆ 4 tickets	◆ 2 tickets
Congress party tickets	◆ 10 tickets	◆ 7 tickets	◆ 4 tickets	◆ 2 tickets
Additional tickets available at 'Early-bird rate' at all times	◆	◆	◆	◆

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**Do you have further ideas about your appearance at the ISPO 19<sup>th</sup> World Congress or questions regarding the packages? We are happy to discuss your individual sponsorship package!**



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[www.ispo-congress.com](http://www.ispo-congress.com)